

ESOC Board Meeting, January 15, 2020

1. Craig Barnstable confirmed we had a quorum, meeting called to order at 10:05 AM.

2. **Present:**

Craig Barnstable
John McLean
Jane Fraser
Carol Morris
Hugh Powell
Bob Perkins
Eric Leavitt
Jennifer Aikenhead
Joan McLean
Barb Brunton
Lynn Whittingham
Stefa Fassina

Absent:

Greg McKenzie
Sheila Perkins
Elsie Boutillier
Gary Kerr

3. Jane Fraser moved to accept the minutes from the October 9th, 2019 board meeting, seconded by Barb Brunton, passed.
4. The agenda was modified to include two additional discussion topics:
 - a. Review of board members willing to continue in their position in 2020
 - b. New incident report and procedure.
5. Update from the following board members:

- a. **Treasurer – Bob Perkins**

Very little change in our overall position. Our net assets have reduced marginally. Bus operations are still showing a small profit. Since the inception of the reduced fare we have now lost \$605. Increased losses from the bus in the next few months are anticipated. It is becoming clear the loss by the end of the financial year will not be large. A loss of between \$500- \$1,000 is anticipated.

The fall luncheon only required a subsidy of \$2.17 per member thanks largely to the amazing support of the basket raffle.

Bob confirmed we have a 2 year contract with Universal. The contract runs from March 1, 2019 to March 31, 2021. Our cost will increase by \$30 in March 2019.

Reports for Board Meetings 2019-2020

Board meeting held:	2018 September	2019 January	Year End	2019 June	2019 October	2020 January
Financial position at:	24 Sep 2018	16 Jan 2019	28 Feb 2019	31 May 2019	30 Sep 2019	31 Dec 2019
Bus operating cost						
# trips ytd	25	37	44	9	24	34
Amount paid to Bus company ytd	\$26,292.00	\$39,053.88	\$46,658.56	\$9,502.50	\$25,725.00	\$36,382.50
Amount collected (excl In-town hikes) ytd	\$26,083.00	\$38,460.00	\$46,625.50	\$9,880.00	\$25,963.00	\$36,722.00
Average ridership ytd	50.2	49.5	50.0	52.1	51.6	52.09
Net Gain / Loss ytd	\$(209.00)	\$(355.63)	\$(33.06)	\$321.50	\$238.00	\$120.10
Net Gain per ticket ytd	\$(0.17)	\$(0.32)	\$(0.02)	\$0.69	\$0.19	\$0.07
Financial Position						
Bank Balance	\$15,747.00	\$14,939.60	\$20,506.38	\$20,757.00	\$19,149.43	\$18,884.31
Liabilities (unpaid bus fees)	\$(2,163.00)	\$(2,108.92)	\$(4,095.00)	\$(5,457.50)	\$(3,244.50)	\$(2,500.00)
Liabilities (pre-paid memberships)	\$0.00	\$0.00	\$(3,060.00)	\$0.00	\$0.00	\$0.00
Assets (Heritage Park deposit)	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$0.00
Assets (Boundary Ranch deposit)				\$1,000.00	\$0.00	\$0.00
Assets (Pre-paid park passes)	\$427.00	\$366.60	\$324.30	\$268.00	\$148.05	\$253.70
Net Assets	\$15,011.00	\$14,197.28	\$14,675.68	\$17,568.00	\$17,052.98	\$16,638.01
		-5.42%	3.37%	19.71%	-2.93%	-2.5%
BBQ net result		\$722.20			\$0.00	\$0.00
Fall lunch net result		\$(295.19)			\$0.00	\$(202.09)
In-town hikes ytd	\$238.25	\$238.25	\$238.25	\$0.00	\$230.30	\$230.30
Unpaid no shows					\$100.00	

b. Membership Director – Lynn Whittingham

Current ESOC members:

Full members	137
<u>Associate members</u>	<u>32</u>
Total	169

- Since the last Board meeting, Judy Willms, Gary DeLeeuw, Marilyn MacDonald and Janet Guglich joined the club.

- An **updated ESOC Emergency Contact List and Members List** has been sent to the Board. Hard copies will be in the Day Leader binder and with the Bus Coordinators, the President and Membership Director.

- In November, Evergreens were offered **discounted shopping opportunities** at Camper's Village, Atmosphere at Market Mall, the Glenmore Running Room, MEC and some additional online opportunities. The last three retailers all offered to hold similar events with the club in the future. I suggest arranging this for the spring of 2020.

- On Nov. 29, 2019, a list of 2019-20 Evergreen members and the **number of club outings** they had done from March 1 to **November 29, 2019 was posted on the club website and an email notice was sent to all members.**

- In early January, Full members who still had an opportunity in this club year to complete their 12 outing requirement to maintain their Full member status were sent personal emails informing them of the number of outings they had done so far and encouraging them to complete their 12 outings by the end of the club year, which is Feb. 29, 2020.

- On Jan. 7, 2020, Evergreen **membership renewal reminders** were sent to the club members. Membership renewal forms and fees are due by Feb. 29, 2020.

- **ESOC Policy: 4. B - Granting relief from 12 outing requirement for various personal reasons**

(4 . B Associate Member - a Full Member, who applies to the Board in writing through the Membership Director, and is granted relief from the twelve outing requirement for various personal reasons. The Membership Director when directed by the Board will return an Associate Member to Full Member status when the Members' personal situation changes. The outing requirement for that year will be prorated based on the return date.)

A recommendation is put to the Board to grant relief to Judy Rarog and Gisela for medical matters. Jennifer Aikenhead moved to grant relief, seconded by Barb Brunton, passed.

- **Val Berenyi**, who is a professional writer and club member, included a very complimentary description of the **ESOC club in her article** in the January 2020 issue of Avenue magazine. Here's a link to view the this story online: <https://www.avenuecalgary.com/things-to-do/which-calgary-gyms-and-studios-are-your-best-fitness-fit/> Scroll down to the category of Al Fresco Fanatics.

The board confirmed the Membership director requires approval from at least five board members before granting relief for the 12 hike requirement.

John McLean reported Ole West advised a prospective member years ago there were not fit enough for the club. A discussion regarding who is responsible to determine a prospective and/or current member is not sufficiently fit for the club followed. The board confirmed we are all responsible to approach members and prospective members who are not abiding to our safety rules, bylaws and/or policies. Lynn confirmed new members acknowledge receipt of our trail and safety guidelines, bylaws and policies and sign a commitment statement and waiver before their membership is processed.

Jane Fraser moved to give the Membership director the discretion to increase the full membership temporarily to 140 after November 1st with a view we will return to 130 full members after membership renewal, seconded by John McLean, passed.

Following a discussion regarding offering free membership for members over 85, the board confirmed we will continue to require members to actively renew their membership and pay the \$20 membership fee regardless of age.

c. Winter Activities Director - Hugh Powell

The December 19, 2019 outing was cancelled because of poor ski conditions. The January 16, 2020 outing was cancelled because of extreme cold. Hugh Powell is away for the February 20, 27 and March 5 outings. Al Millar, Keith Bagnall and Norm Wardlaw respectively will cover the day leader responsibilities.

Day leaders are still required for March 19 and 26 outings.

A new winter director is required for 2020.

d. Summer Hike Director– Barb Brunton

Barb plans to begin setting up the summer trip schedule in February. Ideally she would like to get a volunteer to represent each of our hiking levels (A, B1, B2 and C). No plans to include the ice fields this summer as it makes for a very long day and the bus is usually not filled.

This summer's schedule will not be setup as it was last year with a requirement for one shorter than normal day and only one longer day offered in each month. This year's schedule will be more flexible and may require some longer days to allow more members to complete hikes.

Following some discussion the board determined we should continue with two pick-ups at 8:00 and 8:15 and not offer early starts. The board believes it is easier to return a little later than to offer early starts. We may get back at 7:00 on our long hike days.

e. Transportation Directors – Greg McKenzie / Gary Kerr

Refer to treasurer's report for details on the bus operating costs and the winter directors section for cancellations. So far we have had a good winter program with good guest turnout.

f. Website Director – Eric Leavitt

The improvements to website and the feedback was communicated by email. Eric would like to add an item to our Contact page to reduce the number of emails sent by robots. An email address is no longer required when setting up users on our site. We currently have 6 people without email addresses. The transportation directors have a list of these individuals and are aware Elsie or the individuals need to be contacted when cancellations occur. Lucie Baradoy should also be contacted as the email address on her profile is actually her daughter's email address. One couple currently share a single email address. 2 or 3 people are currently not receiving emails sent to all members. Eric believes the reason may be they have opted out of receiving emails sent to multiple recipients in the Emails Preferences of their ESOC website profile. Lynn is aware she should mark the two fields in the Email Preferences section when creating new users.

Eric also suggested we change the default password when creating new users. Eric confirmed to-date our site has never been compromised.

Eric reminded the board to post pictures of individuals who can be identified on the Members only gallery, although we are not to encourage members to post all the pictures on our website. When posting pictures in galleries available to the public we should have the permission from the individuals.

g. Social Director – Stefa Fassina

After some discussion regarding our summer BBQ, Eric moved we hold this year's BBQ at Boundary Ranch, seconded by Hugh, passed. Stefa will investigate if the cost increases for holding the BBQ during Stampede week as we are flexible on the date.

Stefa will send another email survey to determine what the membership preferences are regarding the cost and location for the fall luncheon.

Eric moved to hold the fall luncheon at the Glenmore Inn, seconded by Hugh, motioned is tabled until after the AGM where we plan to review the results of the survey with the membership.

Stefa will investigate the cost of holding the fall luncheon at the Glenmore Inn and the Winston Golf Club.

h. Sunshine – Sheila Perkins

Everyone seems to be doing well. A card went to Rob Cormack for a knee operation in Mid-November. A sympathy card was sent to Bob Hanwell on the loss of his wife Connie. Here's hoping for a healthy year.

i. Phone Coordinators – Elsie Boutillier

Due to medical reasons, the following associate members are unable to actively participate in winter outings: Jo Bands, Lucie Baradoy, Rob Cormack, and Maria Melnychuk. MJ Butala who is a full member also has to be selective in her choice of outings. Dick Van Beek who does not have a computer is signed up or cancels his outing with the assistance of Jerry Stride. I noticed that on the newest membership list provided by Lynn, Lucie Baradoy has an email

address listed. This is her daughter's email address. Since the daughter does not live with Lucie, if there was a cancellation of a trip that Lucie was registered for, she would have to be telephoned to notify her of the cancellation.

j. Newsletter Editor – Joan McLean

Joan is willing to continue as newsletter editor in 2020. She is happy to accept suggestions for articles. The board recommended including a copy of the package provided to our new members in the next newsletter to remind everyone of our trail and safety guidelines, bylaws, policies and commitment statement. Another suggestion was to provide our membership with items they should include in their packs, i.e. additional jacket, blanket,

k. In-town Hikes Coordinator – Carol Morris

Carol is willing to continue as in-town hike coordinator in 2020.

6. Discussion Items

a. Early departure/one pick up for long trips

See Summer Hike Director section.

b. Purchase of satellite radios or other alternatives

Greg does not think a single satellite phone will help much more than what we currently have access through Universal's "InReach" device. We currently have some club members who carry an emergency device. Keith Bagnall has a SPOT, Jane Fraser has an InReach and Greg McKenzie has a SPOT-X.

Greg suggested we canvas our members to determine who has emergency devices and if they are willing to be identified as key people to engage in case of an emergency.

Greg and Bob Perkins discussed the possibility of subsidizing club members to purchase a device as long as they are willing to pick up the difference in the cost and pay the monthly \$15 fee. Greg's new SPOT-X was \$350. Some board members did not think the subsidy was a good idea as the subsidized members may not be on the hike when a device is needed.

SPOT-X and InReach devices allow texting although texting is cumbersome on older InReach devices such as the one available on the Universal bus. The newer devices also receive an acknowledgement the SOS was received and that help is on the way. The current texting capabilities allow the user to specify the type of emergency, i.e. lost person, serious injury, etc. as well as allow the emergency response centre to request additional information.

Hugh reported M&Ms have a device they give to one of the groups on the hike.

Eric moved we purchase a device and evaluate the device's effectiveness over a couple of years, seconded by Stefa, passed. Bob and Greg will investigate to determine our best option. Craig will send an email to the membership to identify who has an emergency device and if they are willing to be identified as key contact people in case of an emergency.

- c. Venue for Summer BBQ and Fall luncheon

See Social Director section.

- d. Incident report and procedure

The incident report and procedure were approved by an email vote. Both are currently posted on our website and a hard copy is available in the day leader binder.

- e. Board members willing to serve in 2020

All board members except for Hugh are prepared to serve in 2020. Kiyoko has agreed to serve as Vice-President.

- 7. Meeting was adjourned at 12.45. Next Meeting is AGM on April 2nd 2020