

Evergreen Seniors Outdoor Club
Board Meeting Minutes
September 26th 2018

Board Members present:

- Jane Fraser
- Craig Barnstable
- John Boyd
- Eric Leavitt
- Hugh Powell
- Barb Brunton
- Peter Fisher
- Greg McKenzie
- Carol Morris
- Lynn Whittingham
- Jenny Aikenhead

Minutes

Meeting called to order at 9.30 am by Jane Fraser.

1. Quorum established.

Motioned by Craig Barnstable.

Seconded by John Boyd.

Passed.

2. Motion to accept Board Meeting Minutes for May16th 2018.

Passed

3. The Agenda was reviewed and approved.

4. Motion regarding future support CCF Development for our new website and the proposed finder's fee of CCF Development, providing some support in lieu of cash.

Moved by Barb Brunton.

Seconded by Eric Leavitt.

Passed.

The Web Support Services Agreement is signed and in place.

5. Discussion on of the red capsules which holds members medical conditions, medications and emergency contacts.

Lynn Whittingham is running out of capsules which cost \$2.00+ tax, there are other options of name tags from the dollar shop or on-line approx. cost is \$24 for 100.

Motion to discontinue the red capsule and move to a badge holder format for name tags and medical information for a cost of \$200.00

Motioned by Lynn Whittingham.

Seconded by Eric Leavitt.
Passed.

6. In-town hike. Carol did an informal survey, Thursday was the day of choice for in-town hikes and only 2-4 people may have done the bus trip if there was no in-town hike. Carol requested to be contacted by the trip co-ordinator if the bus trip is changed from a regular bus ride to a longer one to determine if an in-town hike can be arranged.

Motion to leave in-town hikes on Thursdays.

Motioned by Carol Morris.

Seconded by Craig Barnstable.

Passed.

7. Radio person trial was discontinued as it was too complex and time consuming. Barb Brunton will change the trip co-ordinators responsibilities to include the charging radios.

8. Updating the club brochure discussion.

With our new website active, the brochure may no longer be required.

Other clubs are using business cards.

Motion was made to discontinue the brochure and develop a business card.

Motioned by Hugh Powell.

Seconded by Carol Morris.

Passed

9. Discussion on club logo.

A new logo was discussed, Eric Leavitt corrected the spelling error on the web site logo.

The board decided to keep the original logo with the correction.

10. A. Bus Fares cost or increase club fee discussion to try break even on bus cost, when its ridership is low. Suggestions were -
- a. Discontinue trips in the shoulder season
 - b. Increase membership to \$25.00
 - c. Increase bus fare to \$22.00
 - d. Increase ridership minimum to 40.

Motion to increase Bus fare to \$22.00

Motioned by Craig Barnstable.

Seconded by Greg McKenzie

Passed, 1 abstained

Greg to inform membership of increase in bus fare.

10. B. Motion to increase the membership cap to 140 until membership renewal time.

Proposed by Hugh Powell.

Seconded by Greg Mackenzie

Motion passed and one opposed.

11. Board Members updates

a. **Treasurer- Bob Perkins**

Bus Operating Cost

As of September 24th, the numbers for the bus are as follows:

Number of trips: **25**

Amount paid to Bus companies: **\$26,292.00**

Amount collected (including in-town hikes): **\$26,083**

Average ridership; **50.2** (last year 51.5) Net Loss \$209.00 (\$0.17 per ticket). Our position last year: \$1,040.25 Profit.

Financial Position

As of September 24th, our financial position is as follows:

Bank Balance: **\$15,747**

Liabilities: **\$2,163** (unpaid bus fares)

Assets: **\$1,000.00** (deposit at Heritage park)

\$ 427.00 (pre-paid park passes)

Net Assets: \$15,011 (approx. position Oct 2017 = \$16,140)

Miscellaneous

I do not believe that any adjustment to bus fares will be required before the financial year end.

In the period from 1 October 2017 to 28 Feb 2018 the average bus ridership was 52.

Currently we need a ridership of 54 to break even. Assuming the average from last year decreases to 50 we will lose \$80 per trip for approximately 13 weeks or \$1,040. I have not taken into account the slight decrease in charges by Universal Coach during the winter season. This will leave us in a financial position we consider acceptable.

b. **Summer Hiking report - Peter Fisher and Barb Brunton**

Since last board meeting:

All 2018 summer trip locations & events were loaded to new website.

4 new Day Leaders recruited (Steve Whittingham, Jane Heward, Chris Spence, Margaret Duddy); unfortunately, Jane's trip to Burstall area was cancelled.

3 trips were cancelled or changed, mainly due to smoke.

- Aug. 9 Burstall Area cancelled.
- Aug. 16 Sunshine Meadows cancelled.
- Sept. 6 – changed from Stanley Glacier to Mt. Ware.

Summer trips destinations are identified up to Oct. 25th.

Upcoming:

Canvass members for 2019 summer trip suggestions.

Document procedures for day leaders to change or adjust events or trip locations on the website themselves.

Add more maps to trip locations in the website.

No copyright maps will be placed on the web site and Barb Brunton will check the maps already posted.

c. **Overnight Hiking Trip – Hugh Powell.**

The 2019 out-of-town trip is to Mistaya Lodge, accessed by helicopter from Golden. There were 14 spaces available and all are taken with everyone paying their 50% deposit of \$866. Dates are Monday 26 August to Friday 30 August 2019.

d. **In-town Hikes - Carol Morris.**

Carol Morris thanked Murray Lees for leading the August hikes when she was unavailable. 4 in-town hikes were planned when the bus hike was over 5 hrs.

These were:

- May 17, Glenmore Reservoir (S. Glenmore Park) S.W. – 20 hikers with \$41.25 donation.
- July 19 Inglewood Bird Sanctuary S.E. – 22 hikers - \$39 donation.
- August 2 West Nose Creek N.E. – 23 hikers - \$44 donation
- August 9 Bowness Park N.W. – 40 hikers \$73 donation (Bus had been cancelled – due to smoke)
- Last minute addition on September 6 --Bow River Pathway N.W. – 23 hikers - \$40.50 donation.

Results of informal survey: “City hikes affecting bus attendance”.

- Without an in-town hike, possibly 2-4 hikers may have gone on the bus.
- Main reasons not on bus? Length of day—combined bus ride and hike especially if no shelter available.
- Other commitments (the city hike allowed them to do both the commitment and hike).
- Other.

59 different individuals participated in the 5 in-town hikes

- Only 2 on all 5 hikes
- 7 on 4 hikes
- 11 on 3 hikes
- 18 on 2 hikes
- 21 on 1 hike

\$237.75 total donations collected.

e. **Summer Transportation – Greg Mackenzie**

Nothing new to report.

f. **Social Report -Stefa Fassina**

2018 Fall Luncheon

Planning for the 2018 fall luncheon at Heritage Park is underway. The luncheon will be held at the Wainwright Hotel Dining Room on Thursday, November 22, with the same menu as last year.

A request for donations for our raffle basket(s) was sent on September 8. We have already received donation offers.

I would like to keep the ticket price at \$35 for members/associates and \$40 for guests. The member cost will likely require a subsidy of about \$5 per person. Our BBQ surplus is

sufficient to cover this subsidy. I would like to keep attendance at 125, the same level as last year. Heritage Park believe the room accommodates 150 guests, I think this number results in an overcrowded dining room.

Does the board approve the subsidy of approximately \$625.

July BBQ

Our BBQ was held under a beautiful sunny sky on July 12. We had 99 paying guests and realized a surplus of \$722.

The hard work of over 30 volunteers was instrumental in providing our participants a lovely meal.

Motion to subsidise the fall luncheon by \$625.

Motion by Barb Brunton.

Seconded by Carol Morris.

Passed.

Thanks to Mary for her continued volunteering at Heritage Park which allows the discount on the booking at the Wainwright Hotel.

g. Membership – Lynn Whittingham.

An updated list of members and the number of club outings they have done up to Sept. 26, 2018 is being posted on the Evergreen website.

Membership numbers, as of Sept. 26, 2018:

Full members	131
<u>Associate members</u>	<u>31</u>
Total	162

- A concern about the size of groups on outings was discussed, recalling groups of 30, 24, and 22 people, experienced this spring and summer season. The large groups sizes are not safe or enjoyable.

- The size of the groups should be managed by the day leader, on the bus, where the maps, radios and potential leaders are.

- It needs to be arranged before people get off the bus.

- Day Leaders need to be encouraged to establish smaller group sizes.

h. Sunshine Report - Sheila Perkins.

4 cards sent since the beginning of August.

My suppliers, Dave Pawson and Francis Chapman continue to keep the club well stocked with cards, so the only cost incurred by the club is postage stamps. Hopefully I did not miss anyone, but I rely on club members to keep me informed.

i. Phone Coordinators -Elsie Boutilier.

No changes.

j. Newsletter Editor – Joan McLean.

Two newsletters have been completed since our 2018 Annual General Meeting. The upload to the website is a quick way to complete distribution.

A third newsletter will be completed for 2018 in December. As a new Editor I hope to have lots of contributors on topics of interest and topics that need coverage. Submit ideas for submission to joanmcl@shaw.ca

Cost for the six mailed copies is between \$20 and \$25dollars depending on number of pages.

k. **Web Master – Eric Leavitt.**

The new website is working well.

There is a training session open to 4-5 people and Eric will organise it.

The host contract is for 3 years and the fee has already been paid.

The minutes can now be posted on the webpage.

Jane Fraser will register the Bylaws with the Alberta Government.

Meeting adjourned Sept 26th at 12:00